

ONE LIFE TRANSFORMED,
Generations Impacted



2024
ANNUAL REPORT

OneHope
God's Word. Every Child.

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Generations Impacted

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ABOUT THE THEME

One Life Transformed, Generations Impacted

Our annual report reflects on the beautiful truth that transforming the life of a single individual can create a ripple effect across generations...

A single act of evangelism, biblical discipleship, or leadership development can ignite change not only in that person's life but also in their family, community, and future generations, multiplying the impact far beyond the initial transformation.

This theme embodies the enduring and eternal power of God's work through the life of each child and youth you're reaching with the life-transforming power of His Word!





A PERSONAL WORD FROM

President Rob Hoskins

Dear Friend,

What an incredible year 2024 has been! Because of your steadfast support, we were able to share the life-transforming Word of God to more than 148 million children and youth around the world — even in regions where Christians face intense persecution.

Through our network of local church partners, these young hearts and minds are encountering the love of Jesus and choosing to follow Him, sparking spiritual transformation that ripples out to entire families and communities.

This is the very essence of our theme for this year's annual report: **One Life Transformed, Generations Impacted.** You are providing God's Word for the next generation and making an eternal impact far beyond what you can see. When you invest in a single child's life, you are sowing seeds that will bear fruit for years, even decades, to come.

You're laying the groundwork for the God-given Vision 2033, our plan to engage another 2 billion young people with the Word by the year 2033, and then to catalyze a movement to reach every child in every generation with Jesus through His Word.

Vision 2033 also has goals to:

- Equip churches to biblically disciple 20 million young people
- Develop 100,000 young leaders to continue the goal of reaching every child and youth for generations to come

As you review the enclosed report, I hope you are filled with joy and a deep sense of purpose. The Lord is using your faithful partnership to ignite spiritual renewal across the globe—one precious life at a time.

On behalf of our ministry team and the billions of children and youth whose lives you've touched, thank you for your commendable commitment to this vital work. May God abundantly bless you.

Your partner in world missions,





BEYOND BOUNDARIES

Digital Hope Reaches the Unreachable

Today's generation is more connected than ever. According to our Gen Alpha research, they spend an average of four hours online daily, with 1 in 5 spending on average 8 hours outside of schoolwork.

In some nations, where sharing the Gospel openly is difficult or even prohibited, digital ministry is often the only way to connect with the next generation.

This past year, OneHope digital initiatives reached more than **48.3 million** individuals, providing access to Scriptures, meaningful content, and personal connections with our dedicated online missionaries.

For the past three years, Vensi* has served as an online missionary with OneHope, connecting with seekers in Muslim-majority nations. Every day, she meets young people who are searching for meaning, asking big questions, and looking for hope—often at great personal cost.

“The youth we connect with are often feeling very lonely,” Vensi shares. “But when they realize that there’s a real person behind the screen, not just a bot, they’re often surprised and feel a sense of genuine care and connection.” Through digital programs, seekers

find invitations like “Are you lonely?” leading them to Scripture and the chance to chat with an online missionary.

Many seekers continue toward faith, discipleship, and even baptism despite challenges.

“For seekers who accept Jesus, we connect them to a local church,” Vensi explains. “But in places where that’s difficult, we disciple them online until we can find the right local church for them.”

Being an online missionary has also transformed Vensi.

“Saying yes—it’s been a rewarding journey. Seeing seekers transformed changed my life. I said to God, ‘I want to do this for You.’”

The digital space is a powerful mission field. Together, we can reach the next generation with the hope of the Gospel—one message, one seeker, one life at a time.

Watch Vensi’s Story: A Digital Missionary’s Journey



**The name and image were altered to protect identity.*





MINISTRY IMPACT

2024 YEAR IN REVIEW

148 million children and youth received the Gospel



62,695,333
through print



35,136,190
through film



48,398,598
through digital and online media



1,866,033
through partnerships and other means



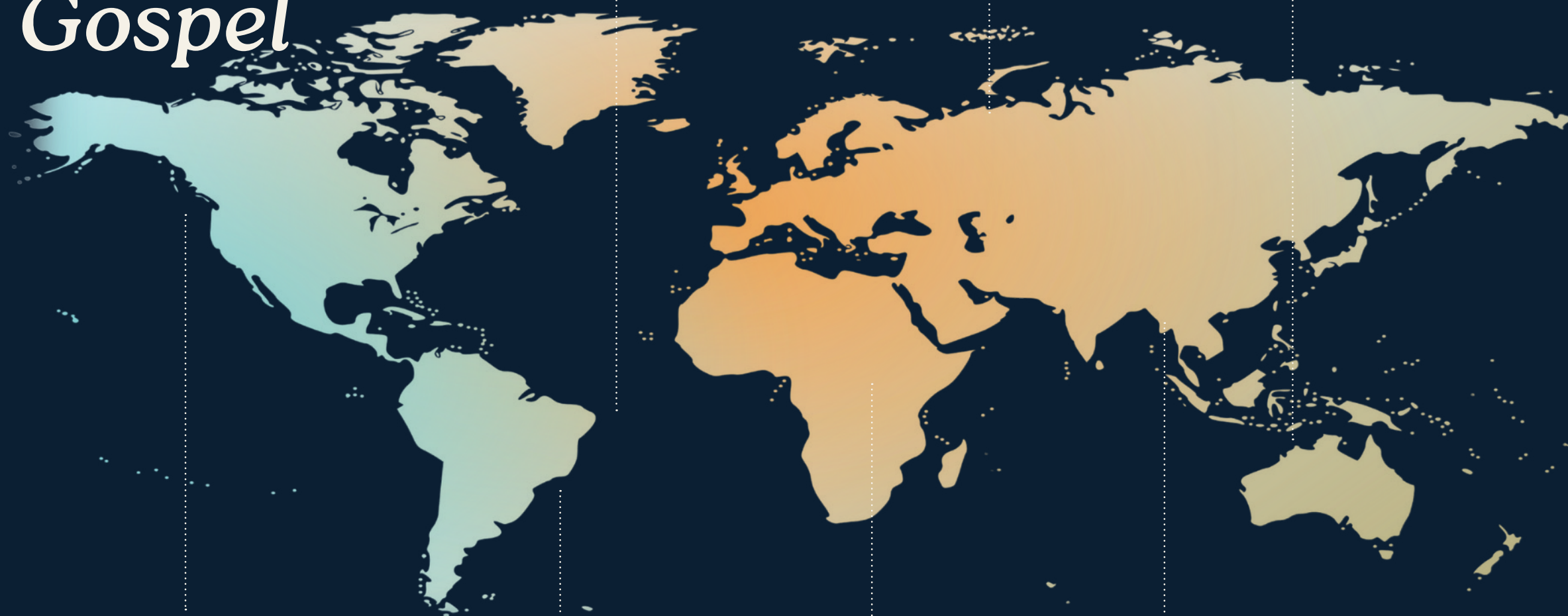
25
new products and programs developed



176
languages available



86,812
ministry leaders trained



LUSOPHONE
Over 6 million reached in Portuguese-speaking countries.



EURASIA
Over 14 million reached across Eurasia.



ASIA PACIFIC
Over 19 million reached in Asia Pacific.



NORTH AMERICA
The Telos Students Podcast helps committed teens normalize Gospel conversation: youtube.com/@TelosStudents.



LATIN AMERICA
Over 10 million reached in Latin America.
Cultivate South America launched.



AFRICA
Over 34 million reached in Africa.
Sixteen countries are developing Christian leaders through *Catalyze Clubs*.



SOUTHERN ASIA
Digital missions are showing great promise across Southern Asia.



Faith Through Film

***Rose* won Best Animated Film award at the International Christian Film and Music Festival!**

The *Rose* film was created in partnership with VisionArt Studios of Bogotá, Colombia. The film tells the story of a young motorcycle racer experiencing the redemptive power of the Gospel.

How the *Rose* Gospel Film Transformed a Family

Maricela and Maritza, two sisters aged 14 and 15, had long felt hopeless and distant from God. After their father abandoned them when they were young, Maricela developed a heart arrhythmia that caused her to faint often, while Maritza's autism made it difficult for her to fully grasp God's love.

But everything changed in early 2024 when their church group leader introduced them to our Spanish-language Gospel film *Rose*. Through watching the movie, Maricela and Maritza realized that even though their earthly father had left them, God would never abandon them as their true heavenly Father.

Deeply moved by this revelation, the sisters embraced Jesus and dedicated their lives to Him. They now lead a group of teens who are also sharing the Gospel with their own families.

Their impact has been profound—it even led to their grandfather accepting Christ before he passed away, and now their mother and grandmother are also seeking a relationship with God.

Maricela's and Maritza's story is a testament to the transformative power of the Gospel. What was once a life of hopelessness and despair has been renewed with purpose, faith, and a deep connection to the God who loves them unconditionally.

Equipping the Many

Reach Circles is a new OneHope program that equips youth ages 13–18 in hard-to-reach nations to share the Gospel through peer-to-peer biblical discipleship. These student-led groups meet regularly to study the Bible, grow in their faith, and learn to share their personal testimonies with others. With support from local churches and OneHope’s regional teams, young people are being mobilized to become catalysts for spiritual transformation in their communities.

Arif’s Transformation Through Reach Circles

Arif grew up in a Muslim home, but everything changed when he and his family got involved in *Reach Circles*. Through this Scripture-based community, Arif encountered the power of faith, the strength of fellowship, and the unwavering love of God.

He chose to follow Jesus as His Savior!

This transformative experience gave Arif the courage to face his challenges head-on. More importantly, it ignited a deep desire within him to share the Gospel with others.

Arif is now committed to spreading God’s love far and

wide, helping people discover the salvation and eternal life offered through Jesus Christ.

Inspired, Arif even wants to start more *Reach Circles* in his area, working tirelessly to bring the message of redemption to other young people in need. He asks for prayers as he continues this crucial mission.



REACH CIRCLES • REACH CIRCLES • REACH CIRCLES



Cultivating the Future

Emerging leaders are receiving training and embracing their calling through the OneHope Cultivate internship program that builds faith, boldness, and leadership skills in participants who then go out and change their world!

Leading with Purpose VANESSA'S STORY



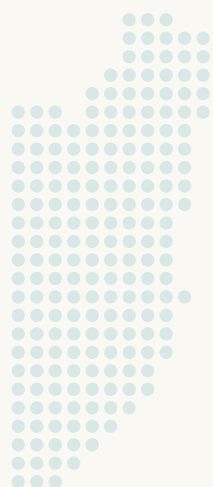
At 19 years old, Vanessa from Belize never lacked passion—but she did lack direction. She loved serving in her church and dreamed of doing more but didn't know how to move forward. That all changed when she joined OneHope's Cultivate program.

Through *Cultivate*, Vanessa discovered that leadership isn't just about guiding others—it's about serving with purpose. With support from her mentors and peers, she developed practical skills in teamwork, ministry, and applying God's Word to everyday life. She also gained confidence, clarity, and a vision for her calling.

Today, Vanessa is the program manager at the Hope Alive Foundation in Belize, where she develops initiatives for young people in vulnerable situations. She also leads the children's ministry at Fuente de Vida Church, creating a nurturing environment for kids in her city to grow spiritually and emotionally.

Vanessa says *Cultivate* didn't just prepare her for leadership—it gave her a mission. "Thanks to *Cultivate*," she says, "I'm living my purpose and helping others discover theirs."

Her story is a powerful glimpse into how one life transformed impacts generations.



Cultivating a New Children's Ministry PRESENTED BY CULTIVATE GRADUATES!



After completing the *Cultivate* program, Sodelia, Juan Carlos, and Dádiva from the Zapotec region of Mexico felt inspired to take action.

Together, they launched a project at their local church called Philippians 4:13 with two main goals.

First, the team sought to evangelize using OneHope resources like the *Book of Hope* and *Lead Today*, sharing stories and teachings to bring young people closer to faith.

Second, they aimed to motivate young people to serve and lead in church activities, fostering a new generation of leaders.

At our *Cultivate* graduation, 20-year-old Dádiva, the youngest participant, delivered a powerful message, urging her fellow Cultivators to keep the fire of faith alive and continue impacting their communities with the same passion they gained during the program.

So far, their project has reached 501 children, transforming lives through the power of the Gospel!





Shaping Tomorrow, One Family at a Time

HOW *GAME DAY* IS LEADING CHILDREN TO FAITH—
AND THEY'RE LEADING THEIR FAMILIES TO JESUS!

In the USA, our partnership with First Priority is sponsored by local churches, and with exciting activities and OneHope programs, they are able to share God's Word in schools with Bible clubs and outreaches like *Game Day*.

Through *Game Day*'s activities, games, and Bible lessons, children and youth are engaging with God's Word—and even leading their parents back to church.

Take Connie's story. Her daughter, a *Game Day* participant, started attending the program and began to grow spiritually. Over time, Connie noticed a change in her daughter and was moved to rededicate her life to Christ.

When asked what sparked this renewal, Connie shared it was her daughter's involvement in *Game Day* that led her to reconnect with God after years of being disengaged.

Similarly, Tiana's daughter, Laura, became so passionate about reading the Bible that she encouraged her mom to make sure they attended church every Sunday.

Laura's love for God reignited Tiana's faith, bringing her back to church and into a deeper relationship with Jesus.

These stories are just the beginning. Through *Game Day*, we're seeing young hearts not only transformed but also becoming powerful witnesses to their families. It's clear that equipping children with Scripture is continuing to open doors for families to experience God's grace in profound ways. Your support is making these life-changing moments possible!

*Equipping children with
Scripture is continuing to open
doors for families to experience
God's grace in profound ways.*





Generosity's Generational Impact

BY MART GREEN
Ministry Investment Officer, Hobby Lobby

For over 25 years, my family has been dedicated partners with OneHope. We chose to partner with OneHope because of its remarkable consistency and alignment with our values. Over the years, we've seen OneHope embody generosity, humility, and integrity—qualities that have only grown stronger with time.

Our partnership is driven by a simple yet profound truth: two things last forever—God's Word and human souls. By supporting OneHope's mission to reach children and youth worldwide, we are planting what we call "potent seed." While we can't control the harvest, we remain faithful in sowing, trusting that God will bring the increase.

I encourage anyone who wants to see an astounding eternal return on investment to prayerfully consider partnering with OneHope.

Your Kingdom Impact



WE ARE COMMITTED TO BEING
ACCOUNTABLE TO BOTH GOD AND MAN

To uphold this commitment, we prioritize transparency in all we do. Below, we provide detailed insights into the ministry's sources of income and how these resources are strategically allocated. This ensures alignment with our mission to fulfill Vision 2033—bringing the Good News to every child and youth on earth and catalyzing a movement to reach every child in every generation.

OneHope is a member in good standing of the Evangelical Council for Financial Accountability (ECFA) and has an annual, outside, independent audit. The charts below are part of this commitment to financial accountability.

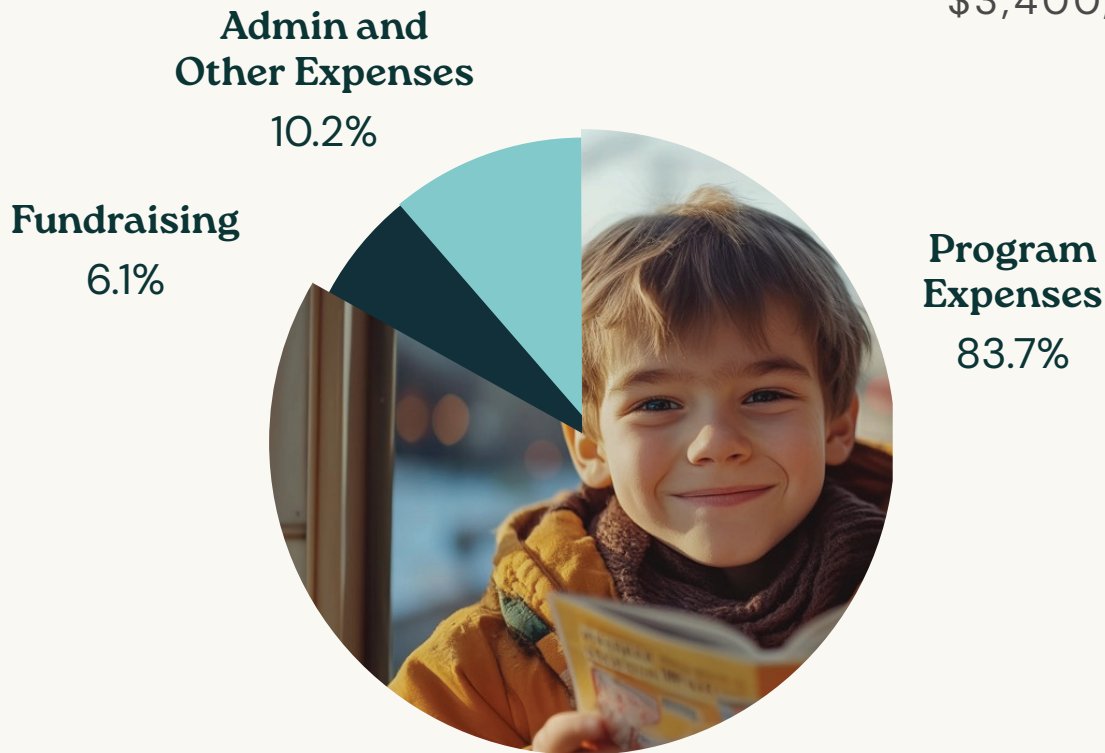
Revenue
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Expenses
\$64,541,130

Assets
\$45,152,588

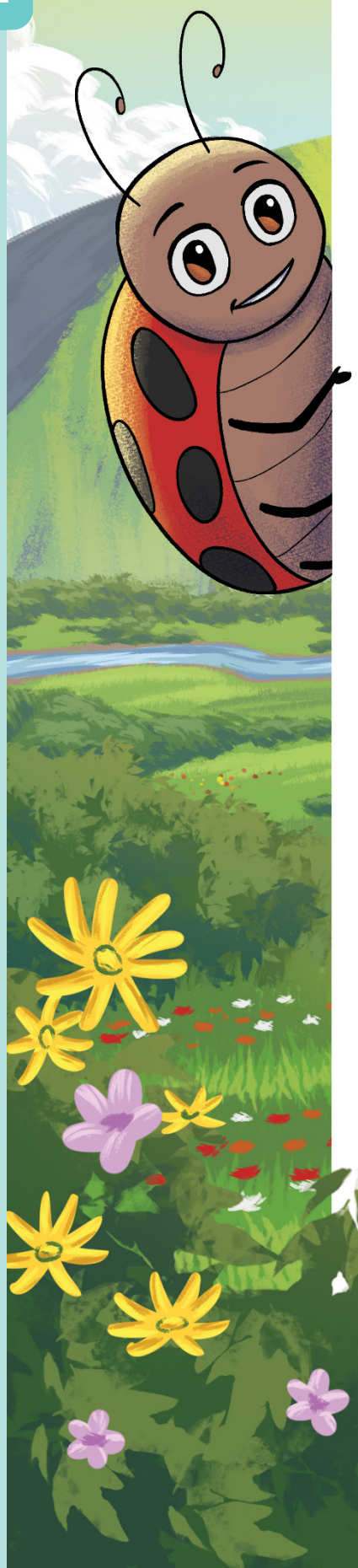
Equity
\$41,751,683

Liabilities
\$3,400,905



THANK YOU FOR...
**Impacting Lives &
Transforming Generations**

Your faithfulness and prayers mean millions more children and youth will receive God's Word all over the world. You are making a destiny-changing impact for the next generation and for their families!



Your Insider Look

HOW A NEW *BOOK OF HOPE* IS CREATED

How does a *Book of Hope* come to life? It starts with extensive research and a clear mission, meeting children where they are with God's Word in a way that speaks to their hearts. But our resources aren't one-size-fits-all; they are carefully adapted to reflect the unique needs of each culture.

From Ukraine to Africa: A Story of Adaptation

Emotions are universal, but not every child knows how to handle them—especially those facing trauma or uncertainty. *Journey to the Unknown* helps African children understand their emotions through a biblical lens, guiding them back to God's love.

But here's what makes it special—it started as *Journey to the Light*, created for Ukrainian refugee children. Seeing its impact, our team thought: Could this work in Africa? That's when the OneHope Outcome-Based Ministry (OBM) cycle kicked in, shaping a version uniquely designed for African children.



Creating a Book That Truly Speaks to Africa's Children

To make *Journey to the Unknown* truly resonate, we turned to the real experts—the children themselves! We surveyed 144 children across 10 African nations to understand what felt familiar and meaningful to them.

CUSTOM CHARACTERS

The Ukrainian version featured a hamster as the narrator. Our team didn't think that would work in Africa so we needed a different animal. In Kenya, chameleons symbolize bad luck, and butterflies felt too feminine—so we chose a ladybug instead!

CULTURE IN THE DETAILS

Our Nairobi-based illustrator worked closely with field leaders to ensure every detail, from landscapes to clothing, felt authentic.

SCRIPTURE SATURATED

The book keeps Scripture at the center, reinforcing a biblical foundation while guiding children to process emotions in a healthy way.

Now translated into French and paired with a teacher's guide, *Journey to the Unknown* is being used across Africa, helping children see that their emotions aren't something to fear—they're part of God's design for healing and connection.

And the journey doesn't stop here. We're listening, learning, and ready to adapt again—because when one life is transformed, generations are impacted.

Scan the code to explore this powerful *Book of Hope*!





Unity in Action

The *Unstoppable* program, created in partnership with Joyce Meyer Ministries, is a Scripture-engagement resource designed to help teenage girls across Africa discover their worth in Christ. In many communities, girls face deep challenges—poverty, societal pressures, and the pain of being overlooked. *Unstoppable* equips them to trust in God’s Word, confidently speak His promises over their lives, and embrace their identity as daughters of God. Through biblical teaching and real-life application, girls gain renewed hope for the future and a sense of belonging in God’s family. Our church partners have embraced *Unstoppable*, and the results have been truly transformative!

Saah Discovers She Is Unstoppable!

At just 15 years old, Saah’s life was filled with frustration and despair. Having left her parents between the ages of 12 and 15, she struggled with honesty and trust while living with friends.

But everything changed when Saah met the OneHope team in Liberia and discovered the *Unstoppable Book of Hope*.

Through reading *Unstoppable*, Saah learned that God has a special love just for her. This life-changing message gave her the hope she desperately needed.

“The main topic that gives me hope was: who I am,” Saah shared. “I discovered that I was made in the image and likeness of God. I also discovered that God loves me.”

The *Unstoppable* book turned Saah’s life around, providing her with a new sense of purpose and understanding of her worth in God’s eyes. Now, Saah is filled with gratitude for friends like you who brought her this transformative Scripture.

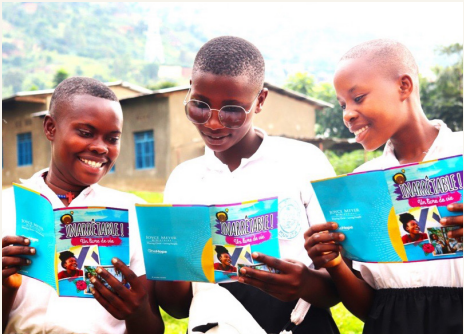
Now Deglo Is Unstoppable Too!

After experiencing her parents’ divorce and then losing her mother to illness, young Deglo from Togo struggled with anger and isolation.

Her rude behavior pushed people away until a friend’s invitation to an *Unstoppable* program changed everything.

Through the program, Deglo realized her life had lost its meaning. That day, she made a decision that would transform her future—she accepted Jesus as her Savior.

Today, the once-isolated girl has blossomed into a beloved member of her community, showcasing the powerful impact of God’s love in young lives.



The Vision Continues Forward

A PERSONAL WORD FROM ONEHOPE
FOUNDER BOB HOSKINS

Your partnership with OneHope continues to be such a precious gift as we share God’s Word with the next generation. Your faithful support helps us reach children and youth around the world with the message of hope.

As I reflect on over 80 years of ministry, I’ve identified a new word for every decade of service, and number 8 is: visionary. Let me share why this word means so much to me and to OneHope’s mission.

- God gives visions that are bigger than we are. When He first placed the dream in my heart to reach every child with His Word, it seemed impossible. But I’ve learned that when God plants a vision, He also provides the way. What began with a simple *Book of Hope* has grown into a worldwide ministry using everything from digital programs to animated films—tools we couldn’t have imagined in 1986!
- Vision requires both faith and action. The Bible tells us that “faith without works is dead” (James 2:26, NIV). When God gives us a vision, He expects us to step out in faith and take action. I’ve watched in amazement as He’s taken our small steps of obedience and multiplied them beyond anything we could have dreamed, reaching over 2 billion young people with His Word.
- The vision never ends with us. What thrills my heart most is seeing how this vision is catching fire in the next generation. Young people who received God’s Word through OneHope years ago are now helping lead this ministry forward with fresh ideas and renewed passion. They’re seeing new possibilities for reaching their peers that I never could have envisioned.

I’m so grateful that you share this vision of reaching every child and youth with God’s Word. Together, we’re part of something bigger than ourselves—a vision that will impact generations to come. Thank you for helping make this vision become reality!

Bob Hoskins

OneHope’s Board of Directors

- Dale Berkey (chairman)
Dave Byker
Joe Champion
Chuck Gomes
Bobby Gruenewald
Carolyn Haas
Bob Hoskins
Rob Hoskins
Andrea Lathrop
Ryan Pinto
Lisa Stewart
Stephan Tchividjian





Intergenerational Faith

When you invest in OneHope, you invest in God's Word for children and youth...and inevitably, when children's lives are changed, their families are impacted, too! This is why our Annual Report theme is One Life Transformed, Generations Impacted!

From Nightmares to New Life: A Family Transformed

In a small Asian community where Buddhism prevails, three children's nightmares led to an unexpected journey of faith.

When Kaysone's children began attending a local church, their recurring bad dreams were replaced by joy and peace. Their transformation caught his wife's attention, drawing her to visit the church, where she discovered her own faith in Jesus.

The final piece fell into place through a *Christmas Book of Hope* the children brought home.

When Kaysone fell seriously ill, he picked up this simple book and encountered God's love in its pages. Through his children's witness, his wife's newfound faith, and the Scripture's message, Kaysone gave his life to Christ.

Today, this family of five worships together every Sunday. What began with children's simple steps of faith rippled through generations, proving that when one life is impacted by God's Word, entire families can be transformed.

What began with children's simple steps of faith rippled through three generations.



EVANGELISM
2 Billion More



EQUIPPING
FOR BIBLICAL
DISCIPLESHIP
20 Million



LEADERSHIP
DEVELOPMENT
100,000

Vision 2033

We will catalyze a movement that engages every child and youth in every generation with Jesus through His Word. Vision 2033 is the strategic plan to engage 2 billion more children and youth with God’s Word, equip the church to disciple 20 million young people in challenging contexts, and develop 100,000 Christian leaders to take God’s Word to the next generation and beyond by the year 2033.

The Need

The next generation needs the hope of God’s Word today as never before. Loneliness and isolation contribute to hopelessness and anxiety among young people. Suicide is the fourth leading cause of death for young people aged 15–29 globally. And spiritual answers are often rejected by a generation growing up with no religion or spiritual identity. It’s urgent that we reach young people with the hope of God’s Word!

The Movement

It took 35 years for OneHope to reach the first 2 billion children and youth with God’s Word: from 1987–2023. Now God has clearly called and challenged us to reach another 2 billion by the end of the year 2033.

The Mandate

Many may consider this an audacious plan over the next 10 years. We recognize it is bold and courageous, but we feel it is more than a plan. It’s a God-inspired goal.

Vision 2033 is a strategy for embracing the challenge of the Great Commission with faithfulness, boldness, and a sense of adventure.

Now is our moment, our season, and we must do our part.

Thank you for your part in this new vision for reaching all children in all generations with the life-transforming power of God’s Word!



Prayer Is Our First Response

YOUR 2025 ONEHOPE PRAYER GUIDE



Pray for our partners in regions where Christians are not only a tiny minority, but **risk persecution** for sharing the Gospel. Your prayers for their protection means so much to them.



In the **Middle East**, pray for peace! As of this writing, numerous conflicts bring significant challenges to sharing God’s Word.



Pray that God will enlarge our impact in **North America**. So many desperate children and families need to know about the hope of Christ.



Pray for the **next generation of Christian leaders**, the young people in programs like *Lead Today* and *Catalyze Clubs*, who are being prepared to take the torch of evangelism and reach every child in every generation.



Pray for children and youth in the **Final Third**. Pray that innovative methods like data mapping reveal remote villages needing a church.



Pray for our **research and development teams** as they uncover young people’s heartfelt needs, attitudes, beliefs, and behaviors worldwide and innovate new programs that will speak to these needs and lead children and youth to Jesus.



Pray for clarity on developing new digital programs that speak to the hearts of **Latin American teens** and help connect them with an online missionary.



Pray for ministries in restricted regions like **Southern Asia**. By God’s grace, we are increasing our team and expanding our Durable Network across Asia.



Pray for **more partners** to join the vision to catalyze this movement. Jesus Himself encouraged His disciples to pray to the Lord of the harvest for workers—we welcome and pray for partners.



Pray for the safety and security of our teams in the **Sahel and Central Africa**, where rising dangers have made ministry challenging and disrupted distribution efforts.



Pray for the flourishing of the *Cultivate* program in regions like **Asia Pacific**. Through this program, may the Holy Spirit empower young people to lead and grow in the knowledge and grace of Jesus.



Pray for the **155 million children and youth we will reach by faith in 2025**. Pray as they receive the Good News through OneHope programs, that their hearts will be open to receive salvation.



600 SW 3rd Street Pompano Beach, Florida 33060 | 1.800.GIV.BIBL (448.2425) | www.OneHope.net

OneHope helps children and youth worldwide engage with God's Word. Our vision is for every child in every generation to encounter Jesus through His Word. We believe the life-changing narrative of the Good News brings hope and has the power to affect destinies. We create research-based, contextualized Scripture engagement programs and work alongside the global Church to share them with young people. Through OneHope's diverse partnerships, more than 2 billion children have received God's Word since 1987.

** Some photos used in this publication are representative of the people whose stories are told. In some cases, names and location details have been changed to protect those involved.*