

GUIDING CHILDREN

Fast Facts from our survey with Barna reveal how parents, the Church, and the Bible are guiding the faith of 6-12 year olds.

97% of parents are satisfied with their child's spiritual development.

59%

Yet, 59% of young Christians disconnect either for an extended period of time or permanently from church life after age 15.¹

58% of parents choose a church primarily based on its children's program.



Parents of all ages are looking to the Church for advice on matters of faith.

69%

Parent's Age 24-34

68%

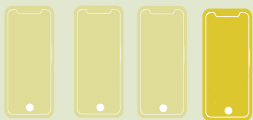
35-39

60%

40-49



Though the preferred method may vary; nearly 9 out of 10 parents want the Church to talk with them and their children about sensitive topics.



Digital resources for Bible engagement are underutilized by tweens specifically. 3 out of 4 parents of tweens do not use any digital resources to help their children engage with the Bible.

#1

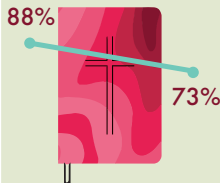


The number one predictor of spiritual health in a child is that they read the Bible regularly.² Yet we see engagement lessen as kids age.

Christian parents report their children consume much less entertainment media than the national average: 8 vs. 42 hours/week.³



Regular church attendance in childhood plays an important role in young people's long-range faith picture.

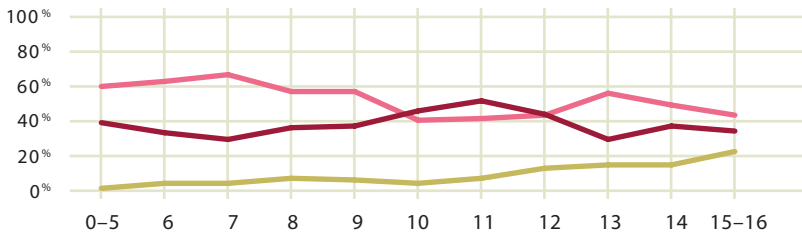


There is a noticeable dip in Bible engagement among children ages 10-12. Only 73% are in the Bible weekly, compared to 88% of children ages 6-9.

10-12 year olds are the least likely to be increasing in their interest in church.

Has your child's interest in church changed over the past few years?

Less interested
 No change in interest
 More interested



SOURCES:

- 1 Kinnaman, *You Lost Me: Why Young Christians are Leaving Church and Rethinking Church.*
- 2 Lifeway Research, *Nothing Less: Engaging Kids in a Lifetime of Faith*
- 3 Common Sense Media, *The Common Sense Census: Media Use by Tweens and Teens*

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