



NORTH AMERICA

SUMMARY

According to our Global Youth Culture research, nearly half of Christian teens in the U.S. say they never read their Bible. In a context where there often seems to be a church on every corner, this might seem hard to believe. Our research found that while young people in North America have many opportunities to learn about God, many of them have never actually engaged deeply with their faith. Guided by research, we have created resources for North American children and teens designed to engage them deeply with God's Word and help them wrestle with their faith in a way that creates strong disciples.

RICHIE'S STORY

Richie's home was filled with fighting and little guidance for him – he spent most of his free time online watching YouTube videos or playing violent video games. This 9-year-old faced many challenges, and his teachers were desperate for his disruptive classroom presence to change. Thankfully, the pastor at the church next door to the school introduced Richie to the *Bible App for Kids*. He loved it! Richie found the stories and graphics engaging and didn't want to put it down.



NEWSLETTER

Are you a North American church leader, youth worker, volunteer, parent, or grandparent? Sign up to receive *The Latest* newsletter and get free ministry resources and research sent to your inbox every month!



Children reached:
30,846,471



Population age 0-14:
66,851,654



2 Countries



Bible App for Kids
was launched on
Thanksgiving Day, 2013.

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PROGRAM HIGHLIGHTS



Feed

Feed is a community of youth innovators who envision new ways of thinking and doing youth ministry that are tailored to the unique characteristics and needs of Generation Z. Feed offers youth pastors powerful resources and tools to understand their youth better and to help teens grow in a relationship with Christ.



Kids Bible Experience

Designed for kids ages 7-11, the *Kids Bible Experience* is the next level in digital discipleship for kids who have aged out of the Bible App for Kids—filling a critical gap in the spiritual development of the next generation. This feature, created by YouVersion and OneHope, is located within the YouVersion Bible App and can be enabled in the app's settings.



Bible App for Kids

Bible App for Kids brings the Bible to life in a whole new way by providing God's Word digitally to children around the world. In addition to the digital app, churches and parents in North America have access to the Bible App for Kids Storybook Bible, children's ministry curriculum, video episodes, activity sheets, and more!

RESEARCH

OneHope recently completed two major research projects focused on North American children and youth: Guiding Children created in partnership with Barna, and Global Youth Culture. Research allows us to continue to produce creative, effective, and relevant ministry tools to engage youth with the Gospel. We also are able to equip church leaders, parents, and youth leaders with up-to-date knowledge on how they can best serve the children and youth in their care.